



About Me

JAMES R.C. SMITH

Hi, I'm James and I'm a new Dad. I know nothing, apart from what I'm figuring out as I bumble along.

My day-job is in Social Media, so I'll be sprinkling in some updates, news, or opinion pieces around the industry.

Blog Statistic

100+ daily

Unique Visitors

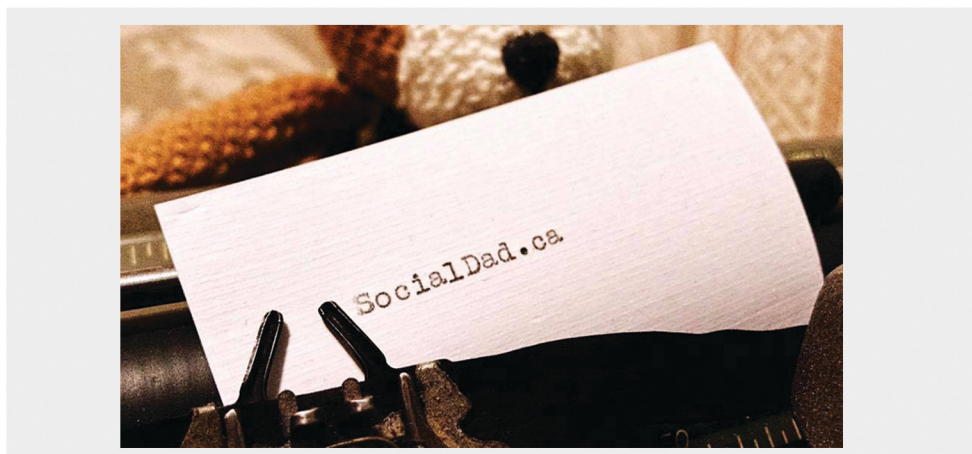
2,005

Pageviews

17,133

Total Social Audience

About Blog



As an experienced Social Media Specialist, Blogger and Photographer, my experience working with brands goes beyond my day job.

Via SocialDad.ca, I communicate my real life experiences, shareable advice and a touch of humour, along with professional photography and graphic designed featured images.

Demographics

Audience

80% Male

20% Female

Location

70% Canada

20% United Kingdom

10% USA

Social Media



8,210 Followers

@JamesRCS



8,923 Followers

@JamesRCS